

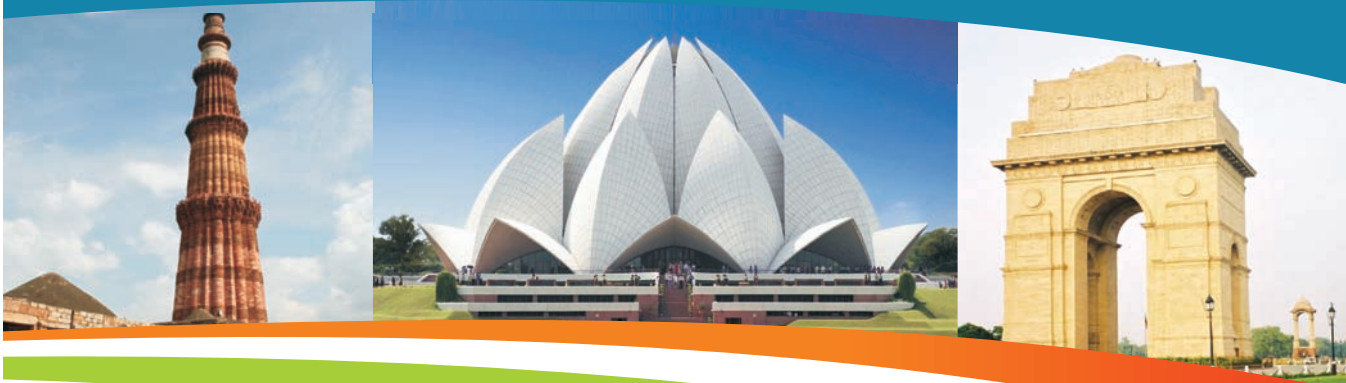


International Road Federation
Fédération Routière Internationale
Federación Internacional de Caminos
अंतरराष्ट्रीय सड़क संघ

5th IRF Regional Conference
**INSTITUTIONAL ARRANGEMENT
FOR
REDUCTION OF ROAD FATALITIES**



25 - 26 November 2010
New Delhi, India





International Road Federation 5th Regional Conference on Institutional Arrangement for Reduction of Road Fatalities

Road development in India has seen a major boost in last one decade through major projects taken up by the State and Central Governments. Particularly, the National Highway Development Project (NHDP) and the Pradhan Mantri Gram Sadak Yojana (PMGSY) have changed the manner in which roads were built in the past. Both high speed roads and the low volume roads are being built with equal rigor. Huge investments are being made through resources collected from user charges and multilaterally borrowed funds. In fact, India is passing through an unprecedented revolution in road development and this is likely to continue for a couple of decades. High speed and increased traffic density has given rise to the road crashes, which is growing as a menace.

The road fatalities in India are one of the highest, and out of 1.3 million fatalities worldwide every year, 8-10% (about 125,000) of all road crash related fatalities are in India. With the rise in purchasing power of an average Indian, motorized vehicle ownership is growing at a fast pace and a few of the major cities have vehicle ownership at a level which is comparable to that of the West. It is estimated that the country loses annually around 2 to 3 percent of the GDP due to road traffic accidents (i.e. as much as Rs. 75,000 crores annually). IRF (India) and Ministry of Road Transport & Highways, Government of India have jointly launched a nationwide campaign for 'Reduction of Road Fatalities to 50% in next Three Years'. IRF is working closely with government and non-government agencies to realize this ambitious dream of India.

The last four regional conferences have systematically covered the issues of road development, road transport and the fallout of this mobility in terms of hazards of safety. The fourth conference in series has dealt with 'Accident Prevention and Road Safety Measures' in complete details, which was highly acclaimed by both government and private agencies in the country. Through detailed deliberations in the earlier conferences, it has been seen that a large part of the hindrance to achieving higher levels of safety in road traffic system is absence of the 'Institutional Mechanisms' to tackle the road safety problems. The multi-faced problem of safety has large number of players whose contributions are must for realizing the dream and to make a difference.

The two day conference will be addressed by eminent experts in the field of road safety, especially in the area of institutional development in relation to road safety. While the speakers from developed world will bring in the experiences and the best practices in established institutions for road safety, the developing countries around the world have successful models for systematic implementation of road safety measures through specially empowered institutions to tackle the problem. All these will lead to evolution of characteristic models suitable for developing world where multiplicity of organization has been a cause of failure in delivering the targeted objectives of road safety. The platform will generate valuable and fruitful interactions among all stakeholders to provide the structure of a model institutional set up which can effectively deliver all objectives of road safety programmes in a country.

Conference would deliberate on themes of institutional arrangements required for road safety:

- ✧ Road Safety Board and its Responsibilities
- ✧ Institutional Coordination for Road Safety
- ✧ Dedicated Road Safety Fund
- ✧ Revamping Motor Vehicle Act
- ✧ Traffic Laws and Policing
- ✧ Facilities for VRUs
- ✧ Mandatory Road Safety Audit
- ✧ Driver and Vehicle Licensing
- ✧ Accident Recording System
- ✧ Insurance and Compensation System
- ✧ Trauma Care System
- ✧ Hierarchy of Roads in the Network
- ✧ Uniform School Curriculum
- ✧ Public Education & Campaign





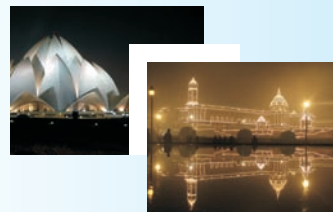
International Road Federation 5th Regional Conference on Institutional Arrangement for Reduction of Road Fatalities

Conference

Fifth Regional Conference of International Road Federation, in India, is scheduled to be held at New Delhi on 25th and 26th November 2010. It is being organized by International Road Federation on "Institutional Arrangement for Reduction of Road Fatalities".

Venue

The Conference will be held at India Habitat Centre, Lodhi Road, New Delhi, India.



Objectives

The epidemic on wheels – road crashes kill on the scale of malaria and will continue to rob more families of their loved ones, and their livelihoods. United Nations called for a first ever Global Ministerial Conference on road safety; and this historic meeting in Moscow in November, 2009, has emphatically stated that it is high time for those who can make a real difference by committing to a Decade of Action for Road Safety. The achievement of the Millennium Development Goals are also being cruelly overshadowed by the largely avoidable slaughter of the young people by the road crashes. The Moscow Ministerial Conference, therefore, has urged for vision and urgency that it deserves. Globally five million lives are at stake during the Decade of Action, whose potential can be realised, not wasted; five million families can be saved from this disaster of sudden loss and lifelong grief of a road crash. In addition, 50 million serious injuries and disabilities can be avoided with concerted efforts from all quarters.

The five action agenda for each nation are given for implementation in the Decade of Action, and they are: (1) Build management capacity, (2) Influence road design and network management, (3) Influence vehicle safety design, (4) Influence road user behavior, and (5) Improve post crash care. International Road Federation would like to take up each of these areas in separate conferences and workshops to strategize the details of change required for realizing true benefits.

It is well known by now that political support for road safety is vital. Moreover, road safety is a shared, multi-sectoral, responsibility of governments and a range of civil society stakeholders. Successful road safety strategies in some countries have depended on a broad base of support and common actions beyond the sphere of government, where civil society has made a huge contribution to road safety. Lack of political priority leads to lack of resources and to a reluctance to take ownership of the issue by relevant government departments and authorities. It is in this context, International Road Federation has selected the topic of this conference to deliberate on the institutional arrangement that will be best suited to address the road safety problems in a manner to bring promising results.

The objective of this Fifth IRF Regional Conference is to offer a forum for meaningful dialogue and interaction among all the significant stakeholders, who should work in a coordinated manner to provide a solid institutional back up to change the road safety scenario in this country. It is not only the local institutions, but also the national and international networking that will be valuable. This regional conference will deliberate primarily on institutional set up in relation to various critical aspects of road safety, which will help in realizing the targeted reduction of road fatalities.

Eminent experts having experience in institution building as well as operating a coordinated road safety programme are expected to participate and share their experience. The delegates from India and the region will have an unique opportunity to share and exchange views on institutional dilemma that are faced in developing world. The aim is to thresh out the issues and evolve a viable institutional structure to deliver the best result in road safety.

Tentative Programme Structure



Day One (25th November, 2010)

Duration (Hrs.)	Title/Theme/Activity	Topics of Presentation
0900-1000	Registration	
1000-1100	INAUGURATION and PROGRAMME OVERVIEW	
1100-1130	Tea/Coffee	
1130-1330	PLENARY SESSION : Institutional Arrangement for Road Safety Targets	Policy, Administration and Funding Issues
		Laws, Regulation and Enforcement Issues
		Insurance, Health and Trauma Care Issues
		Road Network and Implementation of Engineering Measures
		Public Education, Campaign & Community Involvement
1330-1430	Lunch	
1430-1600	TECHNICAL SESSION I : Policy, Administration and Funding Issues - Institutional Requirements	Apex Road Safety Board and its Role and Responsibilities
		Centre-State Coordination for Road Safety
		Financing of Road Safety
1600-1630	Tea/Coffee	
1630-1800	SPECIAL SESSION : Presentation by Exhibitors	Innovations in Barrier Systems
		Innovations in Road Signs
		Advanced Traffic Control System
		Innovations in Road Safety
1930 onward	Cultural Programme, Cocktail and Dinner	

Day Two (26th November, 2010)

Duration (Hrs.)	Title/Theme/Activity	Topics of Presentation
0930-1100	TECHNICAL SESSION II : Law, Regulation and Enforcement Issues - Institutional Requirements	Administration/Enforcement of Motor Vehicle Act
		Traffic Laws and Policing
		Driver and Vehicle Licensing System
1100-1130	Tea/Coffee	
1130-1300	TECHNICAL SESSION III : Insurance, Health and Trauma Care Issues - Institutional Requirements	Legal Issues and Accident Recording System
		Insurance and Compensation System for Relief of Victims
		Expedient Trauma Care for Accident Victims
1300-1400	Lunch	
1400-1530	TECHNICAL SESSION IV : Institutional Arrangement for Implementation of Engineering Measures	Road Network and Transport Environment
		Facilities for VRUs and Physically Challenged
		Road Safety Audit
1530-1600	Tea/Coffee	
1600-1730	TECHNICAL SESSION V : Education, Campaign and Community Involvement - Institutional Issues	Issues in Adoption of School Curriculum on Safety
		Public Education Campaign and Community Participation
		Role and Responsibility of Print and Visual Media
1730-1900	PANEL DISCUSSION : Reforms needed in Institutional Arrangement for Reduction in Road Fatality to 50% by 2012	
	(i) Review of earlier recommendations and results thereof	
	(ii) Recommendations for Institutional Arrangements and Way Forward for Reduction of Road Fatalities – Action Plan	
	Conference Recommendations : Conference Chairman	
1900 onward	Networking, Cocktail & Dinner	

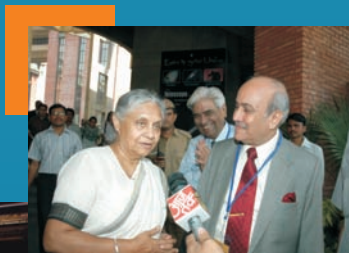
About IRF

International Road Federation (IRF) was established in 1948, and it has been active in advocacy of issues relevant to the road industry ranging from financing to technology, development to safety concerns, and whole gamut of interests of the world community. IRF is a not-for-profit worldwide federation of public and private entities, promoting road development to improve social and economic benefits. Its membership extends across more than 90 countries and all six continents. It offers its members an international platform creating business opportunities in road sector. It also serves as a catalyst for public and private partnerships to organize, promote and develop international road programmes with commitment to sustainable road development. IRF as an organization has assisted many important road projects from time to time the world over, by exchange of ideas, techniques, and technology transfer.

About IRF (India)

International Road Federation (India Chapter) was started in February 2009 with approval of the global body in Geneva. The giant road development programme of India for development of high speed roads as well as the low volume roads have been in mind, and therefore IRF (India) has taken up the honourous task of creating a platform for all public and private players engaged in this task. It has conducted four successive Regional Conferences with best minds and professionals brought from all over the world who have hand-on experience in delivering road development and associated projects. These highly successful conferences had total support from the Government of India.

IRF (India) has taken a mission for itself to contain the human tragedy caused by the road crashes. India is now having the dubious distinction in the whole world of having the highest number of fatalities due to road crashes. In a joint initiative with Ministry of Road Transport & Highways, Government of India, IRF (India) has taken up many parallel initiatives to target 50% reduction in road fatalities in next three years. This highly ambitious target is supported by many coordinated initiatives and activities covering Engineering, Education and Enforcement related actions.



Conference Tour

Trip I (Duration : 1 Day) - 170 EURO per person

27th November, 2010

- Delhi to Agra and back to Delhi
(A/c coach - Lunch - Visit to Taj Mahal - back to Delhi)

Trip II (Duration : 2 Days) - 600 EURO per person

27th November, 2010 - Day 1

- Delhi to Agra - Night Stay in a Hotel at Agra
(A/c coach - Lunch - Visit to Taj Mahal)

28th November, 2010 - Day 2

- Agra to Jaipur and back to Delhi
(A/c coach - Lunch at Jaipur - Visit to Historical Places - back to Delhi)

Registration Form

Please complete one form per attendee and return via fax to +91-11-25920423/424 or by email to Raj Pal - india@irfnet.org before 31st October, 2010 (PLEASE FILL IN CAPITAL LETTERS)

Mr Mrs Ms

First Name: _____ Last Name: _____

Job Title: _____ Company Name: _____

Address: _____

Postal Code: _____ City: _____ Country: _____

Tel: _____ Fax: _____ Email: _____

Registration fees

	EURO	INR
IRF Members (Indian)	€ 200	Rs. 10,000
Non - IRF Members (Indian)	€ 280	Rs. 15,000
Foreign Participant	€ 950	Rs. 50,000

Full event registration includes:

Two-days-programme, Coffee Breaks, two Lunches, Delegate dinner on day 1 & Delegate Kit.

Foreign Participant : Transportation & Pick up from Airport, Hotels & Venue.

Yes I will attend the delegate dinner on 25th November, 2010.

Method of payment

1. By Bank Transfer

Please send the total amount in Euro, net of all bank charges.

For Euro please remit proceeds to **ABN AMRO Bank (Deutschland) AG Frankfurt BLZ 50230400** SWIFT CODE: **ABNADEFFRA** Favour of Account **PUNJAB & SIND BANK. A/c No. 56.02.411/100** IBAN : **DE9550230400560241100**

Under Swift / Telex advice to us quoting our reference no.

For further Credit to Branch Office: **Rajindra Place, New Delhi for CA 42224 of International Road Federation.**

2. By Bank Draft / Cheque / Bank Transfer (for Indian Participants)

Payment can be made through Bank Draft/Cheque No. _____ for INR _____ drawn on _____ or

Transfer in favour of International Road Federation payable at **CA 42224, IFSC Code PSIB0006060, Punjab & Sind Bank, Rajindra Place, New Delhi.**

For any questions concerning the programme / speaking slots / business contacts, please contact Raj Pal - india@irfnet.org (Telefax : + 91-11-25920423 / 424)

Upon receipt of your registration form, you will receive a written confirmation letter

IRF Exhibition

25 - 26 November 2010

India Habitat Centre, New Delhi, India

A 9 Sq. Mtr. Shell stand includes:

- Fascia with company name
- Wall to wall carpet
- 3 spot lights
- one power socket
- one table and 2 chairs
- one waste bin

	INR (per Sqm)	EURO
Shell Stand (Minimum 9 Sq. Mtrs.)	8000*	150
Raw Space (Minimum 36 Sq. Mtrs.)	7000*	120
Out Door Space (Minimum 50 Sq. Mtrs.)	4000*	80

+ 10% Security Deposit (refundable)
+ * Service Tax as Applicable
+ Catalogue Entry Charges

Sponsorship Opportunities:

	INR	EURO
Principal Sponsor:	5 Lacs	10,000
Sponsor:	3 Lacs	6,000
Co-Sponsor:	2 Lacs	4,000
Lunch Sponsor:	3.5 Lacs	6,500

For Exhibition Stall Booking Please Contact:



International Road Federation (India)

103, Shivam House, Karampura Commercial Complex, New Delhi - 110015, India

Tel.: +91-11-25920423/424/41428001 Telefax: +91-11-25920423 Email: india@irfnet.org